

# JASON LEIMGRUBER

## PRODUCT DESIGN LEADER

### CONTACT

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### ABOUT

Twenty years building at scale. \$4B in revenue and 2B daily users at Meta, global navigation at Amazon, complex SaaS products, and early-stage startups. Experienced leading product design, managing teams, owning design systems, and driving cross-functional strategy. Operates across craft, product, and people. Designing natively with AI.

### SKILLS

AI

Design Leadership  
& Team Development

Mentorship & Career Growth

Product Design Strategy

Product Roadmapping & Vision

Cross-Functional Collaboration

Design Systems

Information Architecture  
& Prototyping

Human-Centered Design  
& User Research

Figma

### EDUCATION

BA Psychology (2005)  
The Ohio State University

### WORK

**Apollo.io** | Sr Design Manager · 2025-2026

- Partnered with engineering leadership to unify design systems, complex components, content, and front-end eng systems into a single cohesive team. Drove annual planning, quarterly roadmap, and team alignment during a period of rapid AI product evolution.

**Safety Design** | VP, Product & Design · 2022–2025

- Led end-to-end product design across a multi-module construction industry ERP — spanning project management, safety/EHS, HR, asset and fleet tracking, CRM, financial management, inventory, labor management, and more — fully responsive across all devices with offline mode. Built the design system from scratch, conducted customer research, and partnered closely with engineering through development of a novel tech stack.

**Metaplex** | Head of Product & Design · 2021–2022

- Directed product and design for a creator economy platform built on Solana. Scaled to 15M+ digital assets minted and \$3B+ in creator earnings.

**Meta (Reality Labs)** | Design Manager · 2020–2021

- Managed multidisciplinary team exploring new VR/AR/MR interaction models; prototypes shipped into senior leadership review and shaped the product roadmap direction.

**Meta (Facebook)** | Design Lead & Manager · 2015–2019

- Managed redesign of Facebook Profile for billions of users and launched Stories on Profile.
- Created AR camera effects platform for partners: Nike, Warner Bros, GIPHY.
- Solo designer for App Install Ads team generating \$4B (22% of FB revenue); earned special recognition for cross-team contributions.

**Amazon** | Design Lead · 2012–2014

- Led global redesign of Amazon's browse navigation, launching a unified taxonomy across platforms.
- Redesigned Clothing, Shoes & Jewelry funnel, doubling revenue in a top-priority category.

**Earlier Roles**

- Abercrombie & Fitch - Senior UX Designer (2011-2012)
- Agency & Freelance: UX, Information Architecture, Visual Design (2004 - 2011)